

Best Available Copy

| SEARCHED | | | |
|----------------------|----------|---------|-------|
| Class | Sub. | Date | Exmr. |
| 705 | 27 | 1/10/02 | ME |
| ↓ | 26 10 | ↓ | ↓ |
| all searches updated | | 8/9/02 | ME |
| all searches updated | | 9/28/02 | ME |
| | | | |

| SEARCH NOTES (INCLUDING SEARCH STRATEGY) | | |
|--|---------|-------|
| | Date | Exmr. |
| BRS search | | |
| "consumer" adj "preference" and "database" | 1/10/02 | ME |
| "product" adj "rank" | ↓ | ↓ |
| "marketing" or "advertis" adj database | ↓ | ↓ |
| see notes for details | ↓ | ↓ |
| "market", "research" "database" and "rank" and "criteria" | 8/9/02 | ME |
| "saving" adj "queries" see notes | 8/9/02 | ME |
| Internet search "Consumer Digest" "Consumer Digest Rank" "Consumer Report" | 8/12/02 | ME |
| | | |

| INTERFERENCE SEARCHED | | | |
|-----------------------|----------|---------|-------|
| Class | Sub. | Date | Exmr. |
| 705 | 27 | 9/28/02 | ME |
| ↓ | 26 10 | ↓ | ↓ |
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